



Kurri on the world stage

Cessnock Advertiser - 12 March 2008

The kurrikurri.com community website which was commissioned in April 2001, has undergone a complete rebuild, increasing Kurri's presence on the world stage.

The rebuild has taken place thanks to the financial support of Hydro Aluminium and HEZ Nominess and the new website became live on Saturday, March 1.

The last six months has seen significant growth in the performance of the community portal www.kurrikurri.com with the unique visitors for the six months totalling 18,600 or +36,000 PA average.

The top URL's (pages) accessed were the homepage, gallery, maps, directory and murals.

Kurri District Business Chamber secretary, Rod Doherty, said it is also important to note that the Business Prospectus receives quite a number of requests probably from interested parties wanting economic development information for the area.

Of the top entry pages the murals, photo gallery and maps followed by accommodation and pubs are the most pages looked for on entry to the site.

The site is truly World Wide with Google being the number one search engine.

"We have had visitors from the U.K., Canada, Spain, Italy, Germany, Holland and Switzerland. A number of visitors have also accessed the Google language translator," said Mr. Doherty.

"This work has kindly been sponsored by Hydro Aluminium and HEZ (Hunter Economic Zone)," he added.

The website construction and ongoing development has been an initiative of the Kurri Kurri District Business Chamber for the community and developed by former Kurri man Brendan Brooks who owns Hyperweb Communications.